



## Client Advisory Program

### Cash Flow Management

#### Course Description

Managing cash is the lifeblood for every business, whether just starting out, growing or declining. It is as much an art form as it is a mathematical necessity in a business. This course is designed to educate and equip you with critical and essential cash flow concepts that every business needs to maximize their cash flow and profits in a simple, yet powerful way.

#### Syllabus

##### Section One – Cash Flow Basics

- The importance of Cash Flow in a Business-Learn the foundation of financial reporting
- The Speed of Cash-The core components of cash flow
- Silent Killers of Cash Flow-Le
- Learn and identify the things your business is doing that might be

##### Section Two – Cash Flow Measurements and Analytics

- Ratios and Financial Analysis – Analyze the Past to Understand Future Trends
- Forecasting – Where do You Hope to be in 3, 6, or 9 Months? Can You Predict the Future without a Crystal Ball?

##### Section Three – Product Training: CashFlow Tool

- Become proficient in our recommended cash flow management software-CashFlow Tool
- Setting up CashFlow Tool for the first time
- The Cash Flow Forecast
- Business KPIs and the dashboard
- Adding Team members and collaboration
- Alerts, Notifications and Documents
- Using CashFlow Tool in different types of businesses
- Rolling out CashFlow Tool to your clients

\* No pre-requisite required.

You do NOT need to purchase CashFlow tool for this class