



Services Expansion Program

Financial Planning and Analysis

Cash Flow Essentials

Course Description

Managing cash is the lifeblood for every business, whether just starting out, growing or declining. It is as much an art form as it is a mathematical necessity in a business. This course is designed to educate and equip you with critical and essential cash flow concepts that every business needs to maximize their cash flow and profits in a simple, yet powerful way.

Syllabus

Section One – Cash Flow Basics

- The importance of Cash Flow in a Business-Learn the foundation of financial reporting
- The Speed of Cash-The core components of cash flow
- Silent Killers of Cash Flow-Le
- Learn and identify the things your business is doing that might be

Section Two – Cash Flow Measurements and Analytics

- Ratios and Financial Analysis – Analyze the Past to Understand Future Trends
- Forecasting – Where do You Hope to be in 3, 6, or 9 Months? Can You Predict the Future without a Crystal Ball?

Section Three – Product Training: CashFlow Tool

- Become proficient in our recommended cash flow management software-CashFlow Tool
- Setting up CashFlow Tool for the first time
- The Cash Flow Forecast
- Business KPIs and the dashboard
- Adding Team members and collaboration
- Alerts, Notifications and Documents
- Using CashFlow Tool in different types of businesses
- Rolling out CashFlow Tool to your clients

* No pre-requisite required.

You do NOT need to purchase CashFlow tool for this class