



Practice Transformation

Course Overview: Email fraud has emerged as the costliest cyber-attack on businesses worldwide. While AI advancements offer immense potential, they've also opened doors for cybercriminals to execute more sophisticated and convincing attacks. Delve into the anatomy of email fraud, its multifaceted impact on accounting firms, and best practices to keep your firm safe

Defending your Accounting Practice against Email Fraud

Section One – How email threats are evolving in the age of AI

Session 1:

- The importance of email security in the modern business landscape
- How AI is impacting email threats and security
- Evolving tactics used by cybercriminals leveraging AI

Section Two – Common email scams to avoid and why it's important

Session 2:

- The components of email fraud
- Understanding how AI enhances impersonation attacks
- Navigating the compliance landscape and grasp the legal dimension of email fraud in AI context
- Legal consequences of falling victim to email fraud: liability, financial penalties and legal actions

Section Three – Practical Steps to secure your firm

Session 3:

- Multi-layer defense approach: Combining tech, processes and training
- Secure communication channels: End to end encryption and secure email gateways
- Incident response planning: Steps to take when a fraudulent email is detected

Section Four – Wrap up and questions

Session 4:

- How Practice Protect helps accountants secure their data
- Q&A