

## Certified Transformative Advisor Program

### Technology Advisory Syllabus

- I. Section One – WHY Technology Advisory?
- II. Section Two – Discover the Landscape
  1. Evaluate – Comprehensive assessment and guidance
  2. Diagnose – Identify strengths and weaknesses
  3. Engage – Create a Strategic Technology Plan
- III. Section Three – Work the Plan
  1. The Advisor as a Change Leader
  2. The Advisor as a Project Manager
  3. The Advisor as Orchestrator
    - a. Recruiting Experts/Contractors
    - b. Synergizing Contracted and Client Resources
    - c. Measuring and Managing Outcomes
- IV. Section Four – Key Milestones (i.e. Sub-Projects) of Technology Deployment, Usage and Management
  1. Technological Infrastructure
  2. Technology for Managing People
  3. Technology for Managing Process
  4. Operational Systems and Technology
- V. Section Five – Support Clients – Ongoing Evaluation and Systems Maintenance

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**Technology Advisory**

Course Schedule with Optional Study Halls

Session 1	7/7/21 Wednesday	12:00-2:00 PM
Session 2	7/14/21 Wednesday	12:00-2:00 PM
Session 3	7/21/21 Wednesday	12:00-2:00 PM
Session 4	7/28/21 Wednesday	12:00-2:00 PM
Session 5	8/4/21 Wednesday	12:00-2:00 PM
Session 6	8/11/21 Wednesday	12:00-2:00 PM
Session 7	8/18/21 Wednesday	12:00-2:00 PM
Session 8	8/25/21 Wednesday	12:00-2:00 PM
Session 9	9/1/21 Wednesday	12:00-2:00 PM
Session 10	9/8/21 Wednesday	12:00-2:00 PM
Study Hall	7/8/21 Thursday	1:00-2:00 PM
Study Hall	7/15/21 Thursday	1:00-2:00 PM
Study Hall	7/22/21 Thursday	1:00-2:00 PM
Study Hall	7/29/21 Thursday	1:00-2:00 PM
Study Hall	8/5/21 Thursday	1:00-2:00 PM
Study Hall	8/12/21 Thursday	1:00-2:00 PM
Study Hall	8/19/21 Thursday	1:00-2:00 PM
Study Hall	8/26/21 Thursday	1:00-2:00 PM
Study Hall	9/2/21 Thursday	1:00-2:00 PM
Study Hall	9/9/21 Thursday	1:00-2:00 PM