

Certified Transformative Advisor Program

Technology Advisory Syllabus

- I. Section One – WHY Technology Advisory?
- II. Section Two – Discover the Landscape
 1. Evaluate – Comprehensive assessment and guidance
 2. Diagnose – Identify strengths and weaknesses
 3. Engage – Create a Strategic Technology Plan
- III. Section Three – Work the Plan
 1. The Advisor as a Change Leader
 2. The Advisor as a Project Manager
 3. The Advisor as Orchestrator
 - a. Recruiting Experts/Contractors
 - b. Synergizing Contracted and Client Resources
 - c. Measuring and Managing Outcomes
- IV. Section Four – Key Milestones (i.e. Sub-Projects) of Technology Deployment, Usage and Management
 1. Technological Infrastructure
 2. Technology for Managing People
 3. Technology for Managing Process
 4. Operational Systems and Technology
- V. Section Five – Support Clients – Ongoing Evaluation and Systems Maintenance

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Technology Advisory

Course Schedule with Optional Study Halls

**CTAT
Technology Advisory
Wednesdays 12-2pm Eastern
(Optional Study Halls on Thursdays 1-2pm)**

Session 1	7/7/21	12-2pm
Session 2	7/14/21	12-2pm
Session 3	7/21/21	12-2pm
Session 4	7/28/21	12-2pm
Session 5	8/4/21	12-2pm
Session 6	8/11/21	12-2pm
Session 7	8/18/21	12-2pm
Session 8	8/25/21	12-2pm
Session 9	9/1/21	12-2pm
Session 10	9/8/21	12-2pm
OPTIONAL		
Study Hall	7/8/21	1-2pm
Study Hall	7/15/21	1-2pm
Study Hall	7/22/21	1-2pm
Study Hall	7/29/21	1-2pm
Study Hall	8/5/21	1-2pm
Study Hall	8/12/21	1-2pm
Study Hall	8/19/21	1-2pm
Study Hall	8/26/21	1-2pm
Study Hall	9/2/21	1-2pm
Study Hall	9/9/21	1-2pm