



Client Advisory

Navigating a technology landscape can be intimidating both for you and your client. Woodard's 10-week course will equip you to perform a comprehensive evaluation of your client's technology, identify the gaps and connect them with the proper resources to upgrade, implement and optimize their tech stack. Your role as a Technology Advisor is to assist in creating a strategic technology plan, to orchestrate internal and external resources through key milestones of deployment, usage, and management, and to ensure your client has proper data security protection and policies to maximize functional run-time and minimize risk

Technology Advisory Syllabus

Section One – Why Technology Advisory?

Section Two – Discover the Landscape

1. Evaluate-Comprehensive Assessment and Session
2. Diagnose-Identify Strengths and Weaknesses

Section Three – Work the Plan

1. The Advisor as a Change Leader
2. The Advisor as a Project Manager
3. The Advisor as Orchestrator
 - a. Recruiting Experts/Contractors
 - b. Synergizing Contracted and Client Resources
 - c. Measuring and Managing Outcomes

Section Four – Key Milestones of Technology Deployment, Usage and Management

1. Technological Infrastructure
2. Technology for Managing People
3. Technology for Managing Process
4. Operational Systems and Technology

Section Five – Support Clients-Ongoing Evaluation and Systems Maintenance

1. Systems Support and Maintenance
2. Folding ongoing Technology Advisory into your Advisory services